



BE A SPONSOR



HELP MAKE THE DAKOTA SHOWDOWN A HUGE SUCCESS!

UNBRIDLED POTENTIAL!

The Dakota Showdown Horse Trainer Challenge is a competition in which volunteer foster homes and professional trainers work with a Gentle Spirit Horses Rescue horse for a minimum of 100 days.

Then they all return to Yankton for a 2-day public event where they show their skills and help the horses find new homes. A dinner with live band, tack swap and vendors, and raffle items make it an exciting and fun event!

It takes a big village to make the Showdown a success and grow it into a premiere horse event for our area, and we welcome your participation!

August 24-25, 2024
Yankton, SD



CALL FOR SPONSORS

The sponsorship categories apply to both cash donations or the equivalent in goods or services. Cash helps with the substantial administration costs for travel, horse care, advertising, clinics, and hotels for judges, but we would also welcome donations such as catering at the finale, horse feed, hay, prizes, awards, landscape materials and construction of obstacles for the Trail Obstacle Course.



Dakota Showdown
dakotashowdown.com
605.376.1811

Yankton Rodeo Grounds
404 Paddle Wheel Point
Yankton SD 57078



SPONSORSHIPS

★ **PRESENTING OR DINNER SPONSOR \$5,000**

- Only **TWO Available**
- 1/2 page recognition in event program
- Logo recognition on website, physical signs and emails
- Banner (provided by sponsor) hung in arena
- Spot in Vendor area
- Verbal recognition at Trainer's Dinner and Freestyles
- Table with trainer at Trainer's dinner (9 seats + trainer)

★ **PRIZE SPONSORS \$3,000**

- Only **THREE Available**
- Provides cash* and physical prizes to division winners
- 1/3 page recognition in event program
- Logo recognition on website, physical signs and emails
- Banner (provided by sponsor) hung in arena
- Spot in Vendor area
- Verbal recognition at Trainer's Dinner and Freestyles
- 4 Trainer's Dinner tickets

RSVP BY JULY 15, 2024

for program print recognition

Contact **Tiffany Ring** at info@gentlespirithorses.org or 605.376.1811 with questions.

★ **GOLD SPONSOR \$1,000**

- Banner (provided by sponsor) hung in arena
- Logo recognition on website, physical signs and in event program
- Spot in Vendor area
- 2 Dinner tickets

★ **SILVER SPONSOR \$500**

- Banner (provided by sponsor) hung in arena
- Name & Logo on website and event program
- 1 Dinner ticket

★ **STALL SPONSOR \$250**

- Logo & Name on Pen/Stall sign at Finale
- Banner (provided by sponsor) hung in arena
- Name listed in event program and website

★ **BANNER SPONSOR \$150**

- Banner (provided by sponsor) hung in arena
- Name listed in event program and website

AUCTION DONOR

A silent auction will be held during the *Hoedown at the Showdown* dinner and dance on August 24. Contact us if you are interested in donating an item for the auction. All donors will be acknowledged on the appropriate bid sheet, and donors of items over \$150 will be listed in the event program and auction signs.



* No Cash Prizes awarded without sponsors. Cash prizes will be split respectively between all three divisions if not all sponsored.

JOIN US FOR

THE DAKOTA SHOWDOWN HORSE TRAINER CHALLENGE ON AUGUST 24-25, 2024 IN YANKTON, SD

CONTACT NAME:

BUSINESS NAME:

ADDRESS:

CITY: **STATE:** **ZIP:**

PHONE:

EMAIL:

Custom sponsorship packages for any budget available upon request.

Email your logo to info@gentlespirithorses.org. If your package includes program ad space, someone will contact you to set that in June!



MAIL TO:

Gentle Spirit Horses Rescue
29571 419th Ave
Scotland, SD 57059



or visit dakotashowdown.com/sponsor

SPONSORSHIP OPTIONS

- Presenting Sponsor \$5,000
- Dinner Sponsor \$5,000
- Prize Sponsor \$3,000
- Gold Sponsor \$1,000
- Silver Sponsor \$500
- Banner Sponsor \$250
- Stall Sponsor \$100
- Send an invoice

Sign up and pay online! Point your phone camera at the QR code to be taken directly there!

