

★ ★ ★ 20 HORSES. 20 TRAINERS. 100 DAYS. ★ ★ ★  
INFINITE POSSIBILITIES.



★ ★ ★ AUGUST 12-13, 2023 ★ ★ ★  
★ ★ ★ MITCHELL, SD ★ ★ ★

DAKOTASHOWDOWN.COM

## Help Us Make the Dakota Showdown Horse Training Challenge South Dakota's Premiere Horse Event!

Partner with us and make a lasting impact for South Dakota's horses and horse community through our sponsorship opportunities!

Twenty plus trainers from South Dakota, Minnesota, Nebraska and North Dakota have been matched with rescue horses and will spend 100+ days this summer training them to be ready for new homes.

On August 12 & 13, the horses and trainers will travel to Mitchell, South Dakota, where they will compete and showcase their horse in hopes of winning prizes, and most importantly, find homes for the horses.

Every horse that finds a home makes room for another horse in need to get the care and training it needs to find a home. With your help, we can make the Dakota Showdown South Dakota's premiere equine event!

### You are invited ...

To help ensure the success of the Showdown and a safe and secure future for the horses that need it, Gentle Spirit Horses Rescue invites you or your company to sponsor the 2023 Dakota Showdown Horse Trainer Challenge. Sponsorships are tax deductible (excluding the cost of complementary tickets) and will help us achieve the most successful gala yet.

### Gentle Spirit Horses Rescue

29571 419th Ave, Scotland, South Dakota 57059

605.376.1811 ~ [gentlespirithorses.org](http://gentlespirithorses.org)

Gentle Spirit Horses Rescue is an IRS-designated 501(c)3 public charity. Sponsorship above the value of complementary tickets is tax deductible.

### The Dakota Showdown

The Dakota Showdown Horse Trainer Challenge is a competition in which volunteer trainers work with a rescue horse for a minimum of 100 days. The horses will then be available for adoption through an auction process to approved adopters.

Gentle Spirit Horses Rescue has been helping South Dakota's horses since 2010. We assist law enforcement and families in crisis in addition to horses in need by rehabilitating, retraining and rehoming the horses, as well as educating children on proper horse care and horsemanship.

Learn more at  
[dakotashowdown.com](http://dakotashowdown.com)

# SPONSORSHIPS

## ★ PRESENTING SPONSOR

**\$10,000**

- Full page recognition in event program
- Presenting Sponsor recognition on website, social media and emails
- Presenting Sponsor sign with logo at event
- Verbal recognition at Trainer's Dinner and Freestyles
- Table with trainer at Trainer's dinner (9 seats + trainer)

## ★ CHALLENGE PRIZE SPONSOR\*

**\$5,000**

- Provides cash prizes to Division I winners
- 1/2 page recognition in event program
- Prize Sponsor recognition on website, social media and emails
- Prize Sponsor sign with logo at event
- Verbal recognition at Trainer's Dinner and Freestyles
- 2 Trainer's Dinner tickets

## ★ PONY PRIZE SPONSOR\*

**\$3,000**

- Provides cash prizes to Pony Division winners
- 1/3 page recognition in event program
- Prize Sponsor recognition on website, social media and emails
- Prize Sponsor sign with logo at event
- Verbal recognition at Trainer's Dinner and Freestyles
- 2 Trainer's Dinner tickets

## ★ GOLD SPONSOR

**\$1,000**

- Logo recognition in event program
- Logo recognition on website and on event signs
- Verbal recognition at Freestyles
- 2 Trainer's Dinner tickets

## ★ DINNER SPONSOR

**\$5,000**

- 1/2 page recognition in event program
- Dinner Sponsor recognition on website, social media and emails
- Logo sign on each table at the Trainer's Dinner
- Verbal recognition at Trainer's Dinner and Freestyles
- Table with trainer at Trainer's dinner (9 seats + trainer)

## ★ SHOWCASE PRIZE SPONSOR\*

**\$3,000**

- Provides cash prizes to Division II winners
- 1/3 page recognition in event program
- Prize Sponsor recognition on website, social media and emails
- Prize Sponsor sign with logo at event
- Verbal recognition at Trainer's Dinner and Freestyles
- 2 Trainer's Dinner tickets

## ★ DIAMOND SPONSOR

**\$2,000**

- 1/4 page recognition in event program
- Logo recognition on website, social media and on event signs
- Verbal recognition at Trainer's Dinner and Freestyles
- 2 Trainer's Dinner tickets

## ★ SILVER SPONSOR

**\$500**

- Name listed in event program
- Name listed on website and on event signs
- 1 Trainer's Dinner ticket

## ★ STALL SPONSOR

**\$250**

- Logo sign on horse stall/pen
- Name listed in event program and website

## ★ AUCTION DONOR

A silent auction will be held during the Trainer's Dinner on August 12. Contact us if you are interested in donating an item for the auction. All donors will be acknowledged on the appropriate bid sheet, and donors of items over \$150 will be listed in the event program and auction signs..

**RSVP BY JULY 15, 2023**  
for program print recognition

Contact **Tiffany Ring** at [info@gentlespirithorses.org](mailto:info@gentlespirithorses.org) or 605.376.1811 with questions.

\* No Cash Prizes awarded without sponsors. Cash prizes will be split respectively between all three divisions if not all sponsored.



**JOIN US FOR  
THE DAKOTA SHOWDOWN HORSE TRAINER CHALLENGE  
ON AUGUST 12-13, 2023 IN MITCHELL, SD**

**CONTACT NAME:**

**BUSINESS NAME:**

**ADDRESS:**

**CITY:**  **STATE:**  **ZIP:**

**PHONE:**

**EMAIL:**

Custom sponsorship packages for any budget available upon request.

Email your logo to [info@gentlespirithorses.org](mailto:info@gentlespirithorses.org). If your package includes program ad space, someone will contact you to set that in June!



## MAIL TO:

Gentle Spirit Horses Rescue  
29571 419th Ave  
Scotland, SD 57059

or visit [dakotashowdown.com/sponsor](http://dakotashowdown.com/sponsor)

## SPONSORSHIP OPTIONS

- |  |          |
|--|----------|
| <input type="checkbox"/> Presenting      | \$10,000 |
| <input type="checkbox"/> Dinner          | \$5,000  |
| <input type="checkbox"/> Challenge Prize | \$5,000  |
| <input type="checkbox"/> Showcase Prize  | \$3,000  |
| <input type="checkbox"/> Pony Prize      | \$3,000  |
| <input type="checkbox"/> Diamond         | \$2,000  |
| <input type="checkbox"/> Gold            | \$1,000  |
| <input type="checkbox"/> Silver          | \$500    |
| <input type="checkbox"/> Stall           | \$250    |
| <input type="checkbox"/> Send an invoice |          |



Sign up and pay online!  
Point your phone camera at the QR code to be taken directly there!

